## Acknowledgements

This Women in Unions Report builds on work originally undertaken by Sonya Mezenic for the Centre for Labour Research, University of Adelaide in 1998. Mezenic, with Professor Barbara Pocock as principal investigator, developed and conducted the 1998 survey of gender representation in Australian unions and prepared the original 1999 report. While the follow up 2010 survey has been adapted to meet the changing nature of Australian unions and the Australian workforce, the 2010 survey and 2011 Report draw heavily from this initial study and comparisons between the studies are made where possible.

The first Women in Unions follow up survey was distributed in 2010 and the Report was tabled at the July 2011 Executive. The original Report was based on data collected from surveys completed during 2010 by 14 unions. Executive resolved to further disseminate the surveys in order to maximise the participation of unions and the surveys were subsequently redistributed in November 2011 and March 2012. This Revised Report is based on the original 2010 Report as well as the additional data collected between 2010 and 2012 from a total of 28 unions and closely reflects the total union membership.

The survey was overseen by the ACTU Women's Committee with assistance from ACTU Member Connect. The results were compiled by Phil Lappin, the 2011 report drafted by Dr Kristin van Barneveld and updated in 2012 by ACTU Industrial Officer Belinda Tkalcevic to include all survey responses. Dr Rae Cooper from the University of Sydney provided specialist advice on the conduct of the survey and analysis of the responses. Belinda Tkalcevic and ACTU Women's Committee Chair Therese Bryant prepared the final draft of both the original and updated Reports.

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## CONTENTS

ACKNOWLEDGEMENTS ..... 1
CONTENTS ..... 3

1. EXECUTIVE SUMMARY ..... 4
1.1 ABOUT THE WOMEN IN UNIONS SURVEY ..... 4
1.2 KEY FINDINGS OF THE WOMEN IN UNIONS SURVEY 2010-11 ..... 4
1.3 HOW ARE THESE FINDINGS RELEVANT TO UNIONS? ..... 7
1.4 WHERE TO FROM HERE? ..... 7
2. RECOMMENDATIONS: ..... 8
2.1 WOMENS PARTICIPATION IN UNION STRUCTURES ..... 8
2.2 PEAK COUNCIL LEADERSHIP AND REPRESENTATION OF WOMEN ..... 9
2.3 BARGAINING AND INDUSTRIAL AGENDA ..... 9
2.4 PROGRAMS AND RESOURCES ..... 9
3. GENDER REPRESENTATION IN AUSTRALIAN UNIONS: WHY THIS SURVEY? ..... 10
3.1 BACKGROUND ..... 10
3.2 THE 1999 SURVEY ..... 10
3.3 OBJECTIVES OF THE 2010-11 SURVEY ..... 10
3.4 WHO THE SURVEY COVERS ..... 11
4. GENDER REPRESENTATION IN UNION MEMBERSHIP AND IN THE WORKPLACE ..... 12
5. GENDER REPRESENTATION IN UNION DECISION MAKING BODIES ..... 13
5.1 FEDERAL UNION EXECUTIVE COMMITTEES ..... 13
5.2 FEDERAL UNION COUNCILS ..... 14
5.3 FEDERAL UNION CONFERENCE ..... 14
5.4 PEAK COUNCILS ..... 14
6. GENDER REPRESENTATION AMONGST OFFICIALS ..... 15
6.1 UNION SECRETARIES ..... 15
6.2 UNION ASSISTANT SECRETARIES ..... 15
6.3 UNION PRESIDENTS ..... 16
6.4 UNION VICE PRESIDENTS ..... 16
6.5 INDUSTRIAL OFFICERS, ORGANISERS AND SPECIALISTS ..... 17
7. UNION ACTION AND POLICY FOR WOMEN ..... 18
7.1 UNION ACTION FOR WOMEN ..... 18
7.2 UNION POLICIES FOR WOMEN EMPLOYEES/OFFICIALS ..... 18
7.3 UNION ACTIONS TO ENCOURAGE FEMALE MEMBER PARTICIPATION ..... 19
7.4 BARGAINING FOR WOMEN MEMBERS ..... 20
7.5 EQUAL REMUNERATION, SEXUAL HARASSMENT AND EQUAL EMPLOYMENT OPPORTUNITY ..... 20
7.6 OTHER FAMILY FRIENDLY PROVISIONS IN STANDARD BARGAINING CLAIMS ..... 20
7.7 ASSESSMENT OF OUTCOMES FROM BARGAINING FOR WOMEN ..... 21
8. WHERE TO FROM HERE? ..... 22
APPENDIX 1: LIST OF PARTICIPATING UNIONS ..... 23

## 1. EXECUTIVE SUMMARY

### 1.1 ABOUT THE WOMEN IN UNIONS SURVEY

The inaugural Women in Unions survey was conducted in 1999 and a follow up survey was conducted in 2010. The follow up survey was originally distributed in 2010 and subsequently redistributed in November 2011 and March 2012 to all unions. The survey asked questions to determine:

- Whether women are represented in the union movement proportional to their union membership?
- What is the representation of women in unions across different levels of the union?
- What policies and procedures do unions employ to encourage and support women as members and employees to participate at senior and influential levels in the union?
- What 'best practices' do unions employ to develop and support women members and employees?

Unlike the original 1999 survey, the follow up 2010-11 survey also asked questions to determine:

- What policies and procedures do unions use to ensure women's issues are addressed through workplace bargaining processes?
- What policies and procedures do unions use to monitor bargaining outcomes in relation to women?


### 1.2 KEY FINDINGS OF THE WOMEN IN UNIONS SURVEY 2010-11

### 1.2.1 Female participation in the workforce and membership of unions has grown

Unions should be commended for the significant progress which has been made in increasing the female membership of unions since the 1999 survey. Respondent unions to the 2010 survey reported that $56 \%$ of membership was female. The data subsequently collected in 2011 indicated a roughly even split of male (50.7\%) and female members (49.3\%), however, almost one third of unions were not able to provide a gendered breakdown of membership. This would indicate a need for a significant number of unions to refine their membership data collection practices.

Survey respondents employed a number of strategies to improve women's participation in their union which has helped increase female membership. These strategies are discussed further in the body of this report. Gains in women's participation in all levels of union structures can also be explained in part by the growth in women's participation the paid labour force and increased union membership. In 2011 women made up almost half of the paid workforce and almost half of total union membership (46.8\%) as demonstrated in the graph below. ${ }^{1}$


Source: ABS 6310.0 - Employee Earnings, Benefits and Trade Union Membership, Australia, August 2011 (data is of members 'in main job' and total employees)

[^0]
### 1.2.2 Whilst women tended to be very active in workplaces, their participation in union activities tended to drop off in formal union structures linking the union to workplaces

The 2010-11 Survey finds that not only has women's membership of unions increased but that women are particularly well disposed to taking up activist roles at the workplace.

- Union respondents reported that $49.21 \%$ of delegates, $65.51 \%$ of deputy delegates and $63.25 \%$ of Branch Committee members were women.
- However women's participation in more formal union structures dropped as involvement moved away from the shop floor to more senior roles.


### 1.2.3 Women's representation in elected and senior positions in unions has improved yet remains disproportionate

The 2010 survey confirmed that women's increased union membership does not equate to increased influence with respect to union policies and activities, as they are still not proportionally represented within the formal decision making structures of unions, whether as employees or elected officials.

Within unions women are generally underrepresented at federal executive and council level. According to the survey, women made up just one third of senior officials.

Table 1.1: Gender Representation in Unions: National senior officials, 1999 and 2010-112

| Position | Men | Women | Total | \% Women (2010) | \% Women (1999) |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Secretary | 13 | 5 | 18 | $27.7 \%$ | $23 \%^{*}$ |
| President | 14 | 8 | 24 | $33.3 \%$ | $39 \%$ |
| Vice President | 25 | 13 | 38 | $34.2 \%$ | $38 \%$ |
| Assistant Secretary | 14 | 7 | 28 | $33.3 \%$ | $21 \%$ |
| TOTAL: senior officials" | 66 | 33 | 108 | $32 \%$ | $28 \%$ |

* 1999 data includes secretary and sec-treasurer roles; \# 1999 data includes treasurer in category of senior officials.


### 1.2.4 Women's representation in all forums has increased since the 1999 survey

There has been significant improvement in the proportion of women in union decision making bodies, though women are still not proportionally represented.

Figure 1.2: Women's share of key positions in Australian unions 1999 and 2010-113


[^1]
### 1.2.5 Whilst the representation of women in senior positions within unions has improved since the 1999 survey, ${ }^{4}$ there is still a clear pattern of gendered hierarchical and occupational segmentation within unions

Women were under-represented in senior elected positions and overrepresented in the ranks of administration, support and 'specialist' positions in unions. These positions are often removed from the centre of power within unions, while men are more likely to succeed to positions of influence.

Key barriers to women's involvement in unions included:

- Lack of women in elected roles, female role models and female influence regarding union policies and administration;
- Persistent stereotyped perceptions of the role of women in unions;
- Lack of support for women delegates who wish to move into higher roles in the union; and
- Lack of flexible work options to assist women to balance work and family.


### 1.2.6 About one quarter of unions have developed and implemented policies to support and encourage women employees

- Only two thirds of unions reported that they provided paid parental leave and/or flexible work arrangements for employees, and only half of unions reported that they provided the right to part time work following parental leave. Around one third of union respondents had an equal opportunity, work and family or childcare policy.
- Around a quarter employed a women's officer and/or had an affirmative action policy and only $4 \%$ reported having a proportional representation policy.
- Women are underrepresented in leadership training. Of the 14 participants in the 2010 ACTU Union Management Course, just 3 were women.


### 1.2.7 About one third of unions provided positive development opportunities for women

- Half of union respondents said that they arranged union meetings, conferences or training at appropriate times for members with caring responsibilities and about half of respondent unions distributed materials specifically for women members.
- About one third of unions hosted an annual women's conference, enrolled women members in leadership programs for women members such as the Anna Stewart Memorial Project, ran courses specifically for women members or provided childcare assistance for delegates to attend out of hour's meetings.


### 1.2.8 Whilst unions had standard bargaining claims for a variety of issues important to women members, there is clearly room for improvement

- Almost two thirds of unions had standard bargaining claims for paid parental leave for primary carers and/or for personal/carer's leave. About half of unions had standard bargaining claims for flexible work arrangements, the right to return to work part time from parental leave and /or secondary carer's leave and 14\% for childcare assistance;
- About a third of unions reported that they had a standard workplace claim regarding equal remuneration, ${ }^{5}$ sexual harassment or equal employment opportunity; and
- Where unions did have standard bargaining clauses for key women's issues they had successfully achieved them in at least 75\% of agreements.

[^2]
### 1.2.9 About one third of unions reported having mechanisms in place to ensure women members' issues were adequately represented in bargaining

- About one third of unions conducted surveys to ascertain women's priority issues, or implemented mechanisms to ensure consultation of women members regarding bargaining claims and representation on bargaining committees; and
- About one third of unions regularly monitor the outcome of bargaining for women members, including review of outcomes of bargaining by the Executive Committee, Women's Officer and/or Women's Committee and monitoring through an enterprise agreement data base.


### 1.3 HOW ARE THESE FINDINGS RELEVANT TO UNIONS?

Without women members participating in union decision making processes and structures, unions struggle to reflect a diverse range of views or address issues important to many of their members. This limits the union's ability to recruit and organise in an evolving modern workforce.

Many of these 'women's issues' are highly relevant to male members. Unions must reflect modern family structures and issues such as balancing work and family in order to maintain their relevance to members and potential members, for whom this is an important issue. (Note that the issue of balancing work and family was the second highest issue (after wages) for both male and female workers in the 2011 ACTU Census).

The union movement also needs to continue to adapt to the changing nature of the workforce and become more inclusive of a diverse workforce and new forms of employment arrangements. Unions who embrace women activists, and support their progress through union career structures, increase their chances of accessing a greater pool of potential high quality employees.

Women union members and activists are a key projected growth area for all unions, in both female and male dominated sectors. The report highlights the readiness of many women to take up membership and to adopt active union roles in the workplace including as delegates and bargaining representatives.

Improved representation of women in elected positions would provide role models and support for women delegates and colleagues, as well as ensure the union's industrial priorities reflect women members' needs.

This Report aims to uncover some of the practices that unions are using which are successful in increasing women's membership and activity in the union.

### 1.4 WHERE TO FROM HERE?

Unions should be commended for the significant progress which has been made in increasing female membership since the original 1999 survey. However, there is much work to be done to improve women's representation in senior and elected positions in the union movement.

Unions can assist women to continue to grow within the union movement by removing the barriers women face in accessing senior and elected roles in their union. This could include, for example, providing working conditions that assist them to balance work and family commitments, ensuring they have equal access to leadership training and support, and removing stereotyped perceptions of women's capacity to take on senior positions.

Removing these barriers will improve the union's ability to attract the best possible leadership talent and tap into the growth potential of organising women workers.

The Recommendations outlined in this Report reflect the ideas and strategies used by unions participating in this survey. All unions are encouraged to review their activities in regard to how they attract, retain and develop women members, delegates, employees, elected officials and leaders.

We encourage unions to continue to participate in and support this survey and hope it continues to be a useful tool for improving women's representation and participation in the union movement.

## 2. RECOMMENDATIONS:

This report acknowledges the improvements that have been made between the 1999 and 201011 surveys and recommends that Unions and Peak Councils continue to build on this progress.

The Recommendations below are designed to increase women's active participation at all levels of the union movement.

### 2.1 WOMENS PARTICIPATION IN UNION STRUCTURES

## ENCOURAGE WOMEN DELEGATES AND EMPLOYEES TO PARTICIPATE IN UNION STRUCTURES BY:

2.1.1 Setting appropriate goals, actions, resources and timeframes to increase women's active participation in the union;
2.1.2 Ensuring women members are consulted and their issues addressed, when developing union industrial priorities and growth campaigns;
2.1.3 Removing barriers which discourage the participation of women in union activities by taking into consideration the availability of employees and delegates with family responsibilities;
2.1.4 Identifying and sponsoring women delegates to move in to roles including elected positions
2.1.5 Encouraging and supporting women employees to take on more senior roles within the union;
2.1.6 Ensuring women employees are afforded equal opportunities to access career development such as acting in higher duties and board positions;
2.1.7 Developing policies for union employees including the right to part time work following parental leave, flexible work arrangements, and protection against sexual harassment, bullying and discrimination. Provide mandatory training for all officials and union employees regarding these union policies;
2.1.8 Consider establishing dedicated positions for women on union Committees of Management, Executive, Council, Congress, and other high level union committees;
2.1.9 Ensuring there is a union official(s) who has responsibility in the union for women's issues and reports at each union executive;
2.1.10 Establishing a women's committee and regular women's conference
2.1.11 Monitoring and reporting to the union executive annually on the representation of women at all levels within the union; and
2.1.12 If not already required by legislation, considering submitting EEO reports annually to the Equal Opportunity for Women in the Workplace Agency (EOWA).

### 2.2 PEAK COUNCIL LEADERSHIP AND REPRESENTATION OF WOMEN

 ENSURE PEAK COUNCIL LEADERSHIP AND REPRESENTATION OF WOMEN BY:2.2.1 Ensuring women member's issues are included in industrial, growth and campaign priorities, actions and resources set at Union, TLC, ACTU Executive and Congress level;
2.2.2 Ensuring all unions have a representative on the ACTU Women's Committee and integrating the work of the Committee into other recognised priorities of the ACTU, including in education, industrial and campaigns;
2.2.3 Funding and participating in the ACTU Women in Unions survey which is to be conducted 12 months before each ACTU Congress with the findings to be reported as part of the formal Congress agenda;
2.2.4 Ensuring that women remain proportionately represented at ACTU Congress and include consideration of women's issues in each item at Congress; and
2.2.5 Continuing to promote and support the Women in Male Dominated Occupations and Industries (WIMDOI) network by encouraging members to attend and actively participate in the biennial conferences.

### 2.3 BARGAINING AND INDUSTRIAL AGENDA

## ENSURE WOMEN MEMBERS' ISSUES ARE INCLUDED IN THE BARGAINING AND INDUSTRIAL AGENDA BY:

2.3.1 Developing bargaining claims in consultation with women members including consideration of the suggested provisions contained in the ACTU Work and Family Bargaining Guide;
2.3.2 Bargaining for appropriate facilities and conditions for women workers in male dominated workplaces, and removing barriers which unfairly discourage women's participation;
2.3.3 Ensuring women representatives are on all bargaining committees; and
2.3.4 Implementing a bargaining checklist to ensure that women's claims do not "drop off" and review achievement of women members' bargaining priorities.

### 2.4 PROGRAMS AND RESOURCES

2.4.1 Continuing, improving and extending the Anna Stewart Memorial Project by developing a comprehensive, structured curriculum and mentoring program for women union activists;
2.4.2 Developing materials and resources, publicising union actions supporting women and providing role models of active women in the union; and
2.4.3 Ensuring union and ACTU training of delegates includes gender equality issues and union policies.

## 3. GENDER REPRESENTATION IN AUSTRALIAN UNIONS: WHY THIS SURVEY?

### 3.1 BACKGROUND

This report summarises the results of the second survey into gender representation in Australian unions. It is based on a 1999 report, Gender Representation in Australian Unions, ${ }^{6}$ and was conducted using similar survey questions and a similar methodology.

### 3.2 THE 1999 SURVEY

The 1999 survey found that women in unions were 'under-represented in almost all levels and especially where power was most concentrated - that is in elected positions and particularly amongst secretary and president positions'. While noting that women were 'edging up towards proportional representation in some areas in some unions', it was concluded that 'we have a long way to go to achieve gender representation in Australian unions' (p.6). The 1999 report made a series of recommendations aimed at improving the representation of women in Australian unions.

### 3.3 OBJECTIVES OF THE 2010-11 SURVEY

The ACTU Women's Committee determined in early 2009 that support would be sought at the June 2009 ACTU Congress for funding and cooperation to conduct a similar survey to the 1999 Mezenic survey. The aim of the survey was to discover where improvements had been made in gender representation in Australian unions and where more work might be needed.

In 2009, Congress adopted the following policy:

1. Congress acknowledges that participation in union decision-making processes which reflects workforce diversity and union membership is important to building union effectiveness.
2. Congress is committed to continue efforts to ensure that the make-up of union decision-making structures and processes reflect workforce diversity and union membership, including the proportional representation of women as workplace representatives, organising and industrial staff and elected officers.
3. Congress undertakes to:
a) conduct research to monitor the progress of women's representation in unions following on from the 1998 Survey on Women in National Unions;
b) develop appropriate policies in response to the findings of the research;
c) actively implement these policies within each union;
d) encourage the provision of training for all officers in discrimination and equity issues, including the additional family friendly entitlements and anti-discrimination remedies under the Fair Work Act; and
e) encourage affiliates to examine mechanisms to support the union participation of members with caring responsibilities.

The original 2010 Report, based data collected from surveys completed during 2010 by 14 unions, was presented to ACTU Executive in July 2011 who passed the following resolution:
"ACTU Executive endorses the recommendations of the Women in Unions Report 2010 as stated below, and confirms its ongoing commitment to funding and participating in the survey.

ACTU Executive supports the proposal for a regular, streamlined survey process which is to be conducted every three years with the next one in 2014, prior to Congress 2015. This will allow the results to be regularly reported as part of the formal ACTU Congress agenda."

[^3]Executive resolved to further disseminate the surveys in order to maximise the participation of unions and the surveys were subsequently re-distributed in November 2011 and March 2012. This Revised Report is based on the original data from the 2010 surveys as well as the additional data collected between 2011 and 2012.

### 3.4 WHO THE SURVEY COVERS

In 1999, 36 federal unions (including 6 state based unions) responded to the survey. As in 1999, all federal unions were invited to respond.

In 2010, 14 unions, including 3 state based unions, ${ }^{7}$ responded to the 2010 survey representing just under 60\% of union membership.

In 2011, a further 10 unions participated and in 2012, 4 more unions submitted completed surveys. A total of 28 unions participated with the number of members reported closely reflecting the total union membership.

Listed below are the 28 unions in total which participated.

| 2010 survey |  | November 2011 | March 2012 |
| :---: | :---: | :---: | :---: |
| - CPSU PSU | - NSW NA* | - ASU | - IEU |
| - QPSU | - AEU | - AWU | - NUW |
| - NTEU | - AMWU | - Police Fed | - TCFUA |
| - FSU | - APESMA | - Unions NSW | - CAOO |
| - MUA |  | - CFMEU FFPD |  |
| - QPUE |  | - CFMEU Mining |  |
| - ANF |  | - MEAA |  |
| - LHMU |  | - CEPU (P\&T Vic) |  |
| - CPSU SPSF |  | - ETU QId/NT |  |
| - SDA |  | - ETU SA |  |

[^4]
## 4. GENDER REPRESENTATION IN UNION MEMBERSHIP AND IN THE WORKPLACE

In 1999, unions reported that $40 \%$ of members were women. At that time, the ABS recorded that $41.6 \%$ of union members in their main job were women.

In contrast, in 2010, unions reported that 56\% of members were women and in 2011 reported 49.3\% of all members were women. ${ }^{8}$ This compares to ABS data which showed that in $201048 \%$ of union members were women, ${ }^{9}$ which dropped slightly to $46.8 \%$ in 2011. ${ }^{10}$

The survey results broadly reflect the trends reported by the ABS which show increasing participation of women in the labour market and a corresponding increase in the proportion of women in the Australian union movement (Figure 4.1).

Figure 4.1: Proportion of women and men in the labour force and in Australian unions 1990-2011


Source: ABS 6310.0 - Employee Earnings, Benefits and Trade Union Membership, Australia, August 2011 (data is of members 'in main job' and total employees)

[^5]
## 5. GENDER REPRESENTATION IN UNION DECISION MAKING BODIES

Keeping in mind that $46.8 \%$ of all union members are women, it is important to assess whether union decision making bodies reflect the level of representation of women.

In her 1999 report, Mezenic found gender representation gaps of between $11 \%$ and $20 \%$ depending on the decision making body. In several unions, it was reported that some decision making levels had no representation of women at all.

What is the gender representation gap? It is simply the difference between the proportion of union membership that is comprised of women ( $46.8 \%$ ) and the proportion of women in particular positions in unions

Figure 5.1 shows that in 2010-11 the story has improved somewhat across all levels of the union and peak consultative bodies. Of particular note is the high proportion of women actively participating as delegates, deputy delegates and branch committee members. There have also been more modest improvements in the proportion of women represented in union decision making bodies.

Figure 5.1: Women's share of key positions in Australian Unions 1999 and 2010-11


### 5.1 FEDERAL UNION EXECUTIVE COMMITTEES

There is still some work to be done within unions however, with women generally under-represented at federal executive and council levels and at least one union reporting having no women on its federal executive.

In 2010-11, unions reported that women comprised $36 \%$ of those on their national executive. This is a gender representation gap of $10.8 \%$, a slight improvement on the gender gap of $14 \%$ reported by Mezenic in 1999.

Among the respondent federal unions, only a very small number had more than $46.8 \%$ representation of women on their national executive committee. These were unions whose industry coverage could generally be considered feminised such as teaching, accommodation and food services, administrative and support services and the finance and insurance services. Most of the remaining unions covered workers in more 'male' dominated industries including manufacturing and professional, scientific and technical services work.

In 1999 Mezenic found that 9 unions had no women on their federal executive. In 2011, at least 5 unions still had an executive comprised solely of men.

### 5.2 FEDERAL UNION COUNCILS

Unions reported that $40.6 \%$ of their federal council members were women. This is a gender gap of $6.2 \%$ (see Figure 5.1). While representation of women on federal union councils does not yet reflect the proportion of union members who are women, it is an improvement on the $11 \%$ gap Mezenic reported in 1999.

Unlike in 1999 when it was found that the six unions that had no female representation on their federal executive also had no female representation on their federal council, in 2010-11, most unions had at least one woman representative at the federal council level.

According to the data reported, in 2010-11, only a small number of unions had proportionate representation of women on federal council.

### 5.3 FEDERAL UNION CONFERENCE

In 1999, Mezenic reported a gender gap of $16 \%$ between union membership and women's representation at union federal conferences. She found that just $24 \%$ of delegates to federal conferences were women. In 2010-11, among the unions providing data on the composition of their delegation, $44 \%$ of delegates were reported to be women. This is more reflective of the proportion of union members generally, but slightly less than proportional representation.

### 5.4 PEAK COUNCILS

In 1999, Mezenic reported that women were proportionately represented at ACTU Executive and on the ACTU Council. She suggested that this reflected the success of affirmative action rule changes and policy at the ACTU and suggested that unions pursue these changes to achieve proportionate representation on executive committees and at union council meetings.

The affirmative action policy adopted to ensure equal representation of women at ACTU Executive has achieved an important cultural acceptance of the appropriateness of women's participation at this level, as well as serving as a mechanism to develop women's skills and experience in participation at Executive level. However, it should be noted that presence at the Executive does not accurately reflect the level of power and influence that person has in their union, at Executive, or at other key decision making levels. This is something the union movement needs to address.

In her 1999 report, Mezenic noted unions had fallen behind in gender representation of delegations to ACTU Congress, where she found a gender gap of 20\%. At the 2009 ACTU Congress, $43.3 \%$ of delegates were women. This is a significant improvement but still slightly lower than proportional representation, with a gender gap of 3.5\%.

## 6. GENDER REPRESENTATION AMONGST OFFICIALS

One of the key areas of criticism in the 1999 report was the representation of women in elected positions in unions. Table 6.1 shows that while some gains have been made, women are still not proportionately represented at any level of senior elected officials. This is explored in more detail below.

Table 6.1: Gender Representation in Unions: senior officials, 1999 and 2010

| Position | Men | Women | Total | \% Women <br> $(2010-11)$ | \% Women <br> (1999) |
| :--- | :--- | :---: | :---: | :---: | :---: |
| Secretary | 13 | 5 | 18 | $27.7 \%$ | $23 \% *$ |
| President | 14 | 8 | 24 | $33.3 \%$ | $39 \%$ |
| Vice President | 25 | 13 | 38 | $34.2 \%$ | $38 \%$ |
| Assistant Secretary | 14 | 7 | 28 | $33.3 \%$ | $21 \%$ |
| TOTAL: senior officials ${ }^{\#}$ | 66 | 33 | 108 | $32 \%$ | $28 \%$ |

* 1998 data includes secretary and sec-treasurer roles.
\# 1998 data includes treasurer in category of senior officials.


### 6.1 UNION SECRETARIES

Women remain underrepresented at the top of the union movement. In 1999, Mezenic reported a 17\% gender gap in the number of women union secretaries.

In 2009, five of the 18 secretary positions were held by women and one of those positions was honorary rather than elected (Figure 6.1). This is a gender gap of 11.6\%.

Figure 6.1: Union Secretaries, 2010-11


### 6.2 UNION ASSISTANT SECRETARIES

Of the 21 assistant secretary positions in national unions, 7 were held by women. This is a gender gap of $12.8 \%$. A small number of unions did not have a female in either the secretary or assistant secretary positions.

Figure 6.2: Assistant Secretaries, 2010-11


### 6.3 UNION PRESIDENTS

Among the 21 federal unions that provided data, 20 had an elected president. Of the 20 elected presidents, 7 were women and 13 were men. The remaining union had an honorary male president. In other words, $33.34 \%$ of the president positions were held by women. This is in contrast to the 1999 data collected by Mezenic, who found that 21\% of national presidents were women.

Figure 6.3: Union Presidents, 2010


### 6.4 UNION VICE PRESIDENTS

Of the 38 vice president positions in national unions 32 were elected. Four men and two women Vice Presidents were honorary. Fifty nine percent of Vice Presidents were men and $41 \%$ were women. The proportion of women vice presidents is slightly higher than in 1999 where $38 \%$ of vice president positions were held by women.

Figure 6.4: Union Vice Presidents, 2010


### 6.5 INDUSTRIAL OFFICERS, ORGANISERS AND SPECIALISTS

In 1999, Mezenic found that women held 39\% of industrial officer positions, but only $20 \%$ of organiser positions, and 29\% of the combined industrial officer/organiser positions. In contrast women held $46 \%$ of the 'specialist' positions in unions. Specialist positions included education officer and women's officer. Mezenic concluded that women tended to be in appointed specialist positions which were often some distance from decisive power in unions.

The 2010 survey revealed that whilst women's representation in the non-elected positions in unions has improved, the pattern of gender segregation persists. ${ }^{11}$ Women are less likely to be in organiser roles, or senior roles such as senior legal/industrial officers and more likely to be employed in the less senior version of those roles (i.e. legal/industrial officer) or in 'specialist positions' which are removed from the centre of power within the union.

Table 6.5: Gender Representation in Unions: non-elected positions, 1999 and 2010

| Position | \% Women (2010-11) | \% Women (1999) |
| :---: | :---: | :---: |
| Senior Legal/ Industrial Officer | 41.18\% | 39\% |
| Legal/ Industrial Officer | 45.45\% |  |
| Industrial/ Organiser (Combined role) | 36.36\% | 29\% |
| Lead organiser/organiser | 50.00\% | 20\% |
| Women's Officer | 100.00\% | 100\% |
| Education Officer | 77.78\% | 46\%* |
| Senior research officer | 57.89\% |  |
| Research officer | 54.17\% |  |
| Communications officer | 56.82\% |  |
| OH\&S officer | 66.67\% |  |
| ATSI officer | 25.00\% |  |
| TOTAL: non-elected positions |  | 41\% |
| Manager | 63.64\% | - |
| Admin/IT/Office support | 75.44\% | - |
| TOTAL: office admin positions |  | - |

* 1998 survey reported 'specialist officers’.

Note: due to the change in union roles between 1998 and 2010 some categories are not comparable.

[^6]
## 7. UNION ACTION AND POLICY FOR WOMEN

The 2010-11 survey builds on the questions asked in the 1999 survey around union action and policy for women to include questions around specific employee and delegate initiatives. It also includes questions around bargaining that were not included in the original survey. The results are summarised below.

### 7.1 UNION ACTION FOR WOMEN

There is a range of measures that unions use to improve the representation of women in unions.
Table 7.1 shows that in 2010-11, six unions (or 21.43\%) employed a women's officer, an improvement on the proportion of unions employing women's officers in 1999. Of these, 3 were employed full time and 3 were part time. Of the remaining unions that did not have a women's officer, 13 reported that a staff member was allocated responsibility for women's issues among their other duties. Fourteen of these employees did not have specific time allocated as part of their working time to women's issues. This suggests that for those employees, women's issues were probably not getting the attention necessary or employees were working on these issues outside of work time.

Table 7.1: Union actions for women, 1999 and 2010-11

| Action | Number of Unions <br> $(\mathbf{2 0 1 0})$ | \% of Unions <br> $(\mathbf{2 0 1 0})$ | \% of Unions <br> $(1999)$ |
| :--- | :---: | :---: | :---: |
| Employ women's officer | 6 | $21.43 \%$ | $13 \%$ |
| National Women's Committee | 13 | $46.4 \%$ | $39 \%$ |
| Affirmative Action positions for State/National <br> Executive | 6 | $21.4 \%$ | $33 \%$ |
| Affirmative Action positions for ACTU Congress | 4 | $14.2 \%$ | - |
| Targets for women's representation on <br> State/National Executive | 4 | $7.1 \%$ | - |
| Targets for women's representation at ACTU <br> Congress | 2 | $14.2 \%$ | - |
| Targets for women's representation on bargaining <br> teams | 4 | - |  |

Although less than a quarter of most unions have a dedicated women's officer, almost half had a national women's committee and some employed other initiatives such as the use of affirmative action targets for representation on key decision making bodies. However, these initiatives were piecemeal and by no means widespread across the union respondents (note though some unions achieved proportional representation without the use of formal affirmative action positions or specific targets).

Where there were initiatives such as those outlined in Table 7.1, 68\% of respondents said that they were effective or very effective in addressing women's issues and improving women's representation.

### 7.2 UNION POLICIES FOR WOMEN EMPLOYEES/OFFICIALS

Unions had a range of policies to address representation of women among union employees (see Table 7.2). $57 \%$ of unions reported that these internal union policies were effective or very effective in addressing women employees' issues and representation.

Table 7.2.1: Internal policies for women, 2009

| Internal Union Policies | National Office <br> $\%$ | State Office <br> $\%$ |
| :--- | :---: | :---: |
| Equal opportunity policy | $46.43 \%$ | $35.71 \%$ |
| Affirmative action policy | $17.86 \%$ | $21.43 \%$ |
| Proportional representation | $3.57 \%$ | $3.57 \%$ |
| Work and family policy | $39.29 \%$ | $28.57 \%$ |
| Childcare policy | $28.57 \%$ | $14.29 \%$ |

Unions were asked to outline whether they had any specific entitlements for women employees. This is an area where signifi9cant improvement is required. Only two thirds of unions provided employees with paid parental leave or access to flexible work arrangements to meet caring responsibilities.

Only one third of unions provided leadership training for women, and childcare assistance to enable women to attend meetings, conferences or training. Leadership training was identified as important to give women access to more senior roles within unions. The ACTU Union Management Course provides an opportunity for women to develop leadership skills and form networks among senior unionists. However, of the 14 participants in the 2010 course, just 3 were women.

More attention needs to be given to assistance such as childcare to enable women to participate in union activities that occur outside ordinary working hours. Alternatively, consideration needs to be given to whether some union business could be restructured so that it occurs during normal working hours, rather than in informal/social settings outside of working hours.

Table 7.2.2: Entitlements for women employees/officials, 2010

| Entitlements | National Office <br> $\%$ | State Office <br> $\%$ |
| :--- | :--- | :--- |
| Paid parental leave | $71.43 \%$ | $53.57 \%$ |
| Right to part-time work following parental leave | $64.29 \%$ | $46.43 \%$ |
| Flexible work arrangements for staff | $71.43 \%$ | $53.57 \%$ |
| Professional development opportunities for female staff | $67.86 \%$ | $50.0 \%$ |
| Equal access to training for staff with family and caring responsibilities | $64.29 \%$ | $50.0 \%$ |
| Childcare assistance to attend meetings, conferences or training | $28.57 \%$ | $28.57 \%$ |
| Leadership Training for Women | $32.14 \%$ | $21.43 \%$ |
| Training for leadership roles on managing workforce diversity | $17.86 \%$ | $10.71 \%$ |
| Regular Women's Conferences/Seminars/Networks | $42.86 \%$ | $35.71 \%$ |

### 7.3 UNION ACTIONS TO ENCOURAGE FEMALE MEMBER PARTICIPATION

Unions reported that 49\% of delegates were women, $66 \%$ of deputy delegates and $63.25 \%$ of branch committee members were women.

However, women's participation in more formal structures dropped when their involvement moved away from the shop floor.

Unions used a range of strategies to assist in the development of women members. Some of these are detailed in Table 7.4. It is clear that the utilisation of these opportunities is low, with only a handful of unions actively providing positive development opportunities such as hosting an annual women's conference, running courses specifically for women members, providing childcare assistance for delegates to attend out of hours meetings, and/or ensuring meetings were conducted at times women could attend. Just half of union respondents said that they distributed materials on topics of particular interest to women members (such as sexual harassment, parental leave, equal pay and carers leave).

Table 7.3: Development opportunities for women members, 2010

| Development opportunity for members | National <br> Office \% | State <br> Branch \% |
| :--- | :---: | :---: |
| Organising and sponsoring women's conferences | $28.57 \%$ | $32.14 \%$ |
| Organising and conducting women's courses /seminars | $25 \%$ | $32.14 \%$ |
| Organising and conducting women members to leadership training | $7.0 \%$ | $25.0 \%$ |
| Participating in the Anna Stewart Memorial Project | $10.7 \%$ | $50.0 \%$ |
| Enrolling women members in external women's conferences | $28.57 \%$ | $39.28 \%$ |
| Enrolling women members in external women's courses or seminars | $10.7 \%$ | $17.85 \%$ |
| Enrolling women members in external women's leadership training | $39.28 \%$ | $57.14 \%$ |
| Ensuring access to union meetings, conferences or training is at appropriate times for <br> members with caring responsibilities | $14.28 \%$ | $21.43 \%$ |
| Providing childcare assistance for delegates attending meetings, conferences or <br> training | $28.57 \%$ $\mathbf{l}$ |  |

Almost half of unions distributed resource material specifically for women (46.43\%).
Where these opportunities are provided, most unions reported that they are effective or very effective in addressing women members' issues and improving women's representation.

### 7.4 BARGAINING FOR WOMEN MEMBERS

For the first time in 2010-11, unions were asked about whether issues of concern to women members were specifically taken into account in bargaining. This is an area where improvement is clearly needed- a staggering one half of all unions did not have a standard bargaining claim for key priority issues for women including flexible work arrangements for employees with caring responsibilities or the right to return to work part-time from parental leave and one third did not have a standard bargaining claim for parental leave.

### 7.5 EQUAL REMUNERATION, SEXUAL HARASSMENT AND EQUAL EMPLOYMENT OPPORTUNITY

Less than one third (28.57\%) of unions reported that they had a standard workplace claim regarding equal remuneration. These unions reported that they had successfully negotiated such a provision into $75 \%$ or more of their agreements.

Ten unions (35.71\%) reported having a standard claim regarding sexual harassment. Five unions reported having negotiated provisions regarding sexual harassment into more than $75 \%$ of their agreements and six other unions reported achieving this claim in about $50 \%$ of agreements they had negotiated to date.

Finally, 11 unions (39.28\%) reported having a standard equal employment opportunity claim for bargaining. Six of the 11 unions had these provisions in more than $75 \%$ of agreements with 4 unions reporting having negotiated clauses regarding equal opportunity into at least half of its agreements.

A small number (3 unions) reported having Affirmative Action provisions in standard bargaining claims.

### 7.6 OTHER FAMILY FRIENDLY PROVISIONS IN STANDARD BARGAINING CLAIMS

Unions had a range of family friendly provisions in their standard bargaining claim although the adoption of these among respondent unions varied significantly. The most common claim was for paid maternity/primary carers leave although surprisingly not all unions reported having a standard claim for paid parental leave (Table 7.5). Analysis of the data suggests that a few unions were unable to provide responses to the questions in Table 7.5.

Table 7.6: Family friendly provisions in standard bargaining claims

| Standard Claim Provision | Unions with provision (\%) |
| :--- | :---: |
| Flexible work arrangements for employees with family or caring <br> responsibilities | $42.86 \%$ |
| Personal/carer's leave | $71.43 \%$ |
| Access to other leave for caring purposes | $53.57 \%$ |
| Extended unpaid parental leave | $42.86 \%$ |
| Paid adoptive leave | $60.71 \%$ |
| Paid primary carer's leave (maternity) | $67.86 \%$ |
| Paid secondary carer's leave (paternity) | $50.0 \%$ |
| Access to other leave associated with the birth of a child | $42.86 \%$ |
| Part time work/job sharing | $53.57 \%$ |
| Childcare | $21.43 \%$ |
| Purchased leave arrangements (i.e. 48/52) | $39.29 \%$ |

Unions that negotiated these standard clauses have made significant progress in achieving family friendly provisions through bargaining, with most unions reporting that they had achieved these in at least 75\% of agreements.

Provisions where less progress had been made included childcare, extended unpaid parental leave and clauses relating to job share or access to part time work.

### 7.7 ASSESSMENT OF OUTCOMES FROM BARGAINING FOR WOMEN

Unions were asked if they had mechanisms in place to ensure that women member's issues were adequately represented in bargaining priorities. Nine of 28 (32.14\%) unions responded that they had mechanisms in place. These mechanisms included:

- an annual women's survey combined with a women's working group of honorary officials to report on survey findings;
- through union women's committee and women's conferences where issues raised are incorporated for consideration in bargaining processes;
- via broad consultation with membership about development of the bargaining claim through sub-branch structures (i.e. sub-branch meetings, Executive, Council, working groups, surveys etc) and the use of a women's contact officer position in each sub-branch;
- through member surveys as part of formulating bargaining campaigns; and
- ensuring women representatives are on bargaining committees.

Unions were also asked if they monitored the outcomes of bargaining for women. Ten unions out of 28 (35.71\%) reported that they formally monitored outcomes. These unions reported that:

- Executive Committee receives an analysis of 'core claim' outcomes at the end of each bargain. The executive approval form for new agreements also includes details on content;
- ensuring the women's officer monitors and reports on progress; and
- through the use of an enterprise agreement database.

Finally, unions were asked if they had mechanisms in place to ensure that women members were adequately represented in the bargaining process. Seven unions (25\%) reported that they had mechanisms in place.

## 8. WHERE TO FROM HERE?

Unions should be commended for the significant progress which has been made in increasing the female membership of unions since the 1999 survey. However, despite these improvements women are still not proportionately represented in senior positions and women's issues are not routinely part of standard bargaining claims.

There is much more that unions can do to assist women grow within the union movement - such as providing working conditions that assist women members with caring responsibilities to actively participate in unions, conducting union business within working hours and ensuring women members participate in formal and informal leadership training.

It is clear from the survey results that there remain key barriers to women's employment in unions, including continuing under-representation of women in elected roles, continued stereotyped perceptions of the role of women in unions, a lack of support for women who wish to move into higher roles in the union and a lack of flexible work options to balance work and family.

Removing such barriers for women to participate in formal union structures and progress to key decision-making roles within the union will improve unions' ability to attract the best possible talent and to tap into the growth potential of organising women workers.

The Recommendations outlined in Chapter 2 of this Report reflect the ideas and strategies used by unions participating in the Survey. All unions are encouraged to review their activities in regard to women including how they attract and retain women members, delegates, employees, elected officials and leaders. We hope that unions will seriously consider implementing the actions outlined in the Recommendations that are relevant to them at this point in time.

We encourage unions to continue to participate in, and support this survey, and hope it continues to be a useful tool for improving women's representation and participation in the union movement.

| Appendix 1: List of Participating Unions |  |
| :---: | :---: |
| Union Name |  |
| Original 2010 survey |  |
| CPSU PSU | The Community and Public Sector Union (PSU Group) or CPSU |
| NSWNA | New South Wales Nurses' Association (NSWNA) |
| QPUE | Queensland Police Union of Employees |
| QPSU | CPSU-SPSF Group QLD Branch (QLD Public Sector Union) |
| AEU | Australian Education Union |
| ANF | Australian Nursing Federation |
| NTEU | National Tertiary Education Union |
| AMWU | Australian Manufacturing Workers' Union |
| LHMU | Liquor Hospitality Miscellaneous Union |
| FSU | Finance Sector of Australia |
| APESMA | Association of Professional Engineers, Scientists and Managers, Australia |
| CPSU SPSF | Community and Public Sector Union - State Public Services Federation |
| MUA | Maritime Union of Australia |
| SDA | Shop Distributive and Allied Employees' Association |
| November 2011 |  |
| ASU | Australian Services Union |
| AWU | Australian Workers' Union |
| Police Fed | Police Federation of Australia |
| Unions NSW | Unions NSW |
| CFMEU FFPD | Construction, Forestry, Mining and Energy Union - Forestry and Furnishing Products Division |
| CFMEU Mining | Construction, Forestry, Mining and Energy Union - Mining and Energy Division |
| MEAA | Media, Entertainment and Arts Alliance |
| CEPU (P\&T Vic) | Communications, Electrical and Plumbing Union of Australia |
| ETU QId/NT | Electrical Trades Union |
| ETU SA | Electrical Trades Union |
| April 2012 |  |
| IEU | Independent Education Union of Australia |
| NUW | National Union of Workers |
| TCFUA | Textile, Clothing and Footwear Union of Australia |
| Civil Air Operations Officers | Civil Air Operations Officers Association of Australia |
| Total | 28 |


[^0]:    ${ }^{1}$ Note, recently released ABS data indicates this figure has dropped slightly from $48.1 \%$ in 2010 to $46.8 \%$ in 2011: ABS Employee Earnings, Benefits and Trade Union Membership, August 2011.

[^1]:    ${ }^{2}$ There are some inconsistencies in this data due to some surveys including state and federal data. The positions above refer only to National senior official positions.
    ${ }^{3}$ Note, recently released ABS data indicates the proportion of union members who are women has dropped slightly from 48.1\% in 2010 to $46.8 \%$ in 2011: ABS Employee Earnings, Benefits and Trade Union Membership, August 2011. Note also that data on Deputy Delegates or Branch Committee of Management was not collected in the 1999 survey.

[^2]:    ${ }^{4}$ In her 1999 report, Mezenic found gender representation gaps of between $11 \%$ and $20 \%$ in the formal structures of Australian Unions. In 2010-11, the story has improved somewhat with a greater proportion of women represented at all levels within the union movement.
    ${ }^{5}$ Note: one union reported that whilst it did not have a standard equal remuneration claim, it did have a policy of ensuring gender equal job classification and remuneration structures in bargaining.

[^3]:    ${ }^{6}$ Mezenic S (1999) Gender Representation in Australian Unions 1998, report produced by the Centre for Labour Research and the Australian Council of Trade Unions, Centre for Labour Research, Research Paper Series No.11, 11 October 1999, University of Adelaide.

[^4]:    ${ }^{7}$ The ASU provided responses to the survey but due to timing unfortunately the data could not be included in this report.
    *The unions that participated for the first time in 2009 were the SDA, NSW Nurses Association, Queensland Police Union of Employees, QPSU, and APESMA.

[^5]:    ${ }^{8}$ However it should be noted a significant number of unions were unable to assess their membership data by gender.
    ${ }^{9}$ While the increased proportion of women members being reported by unions between 1998 and 2009 reflects the growing participation of women in unions, the discrepancy is also explained by the fact that the SDA and NSWNA, both unions with a significant female membership participated for the first time in the survey in 2010.
    ${ }^{10}$ ABS Employee Earnings, Benefits and Trade Union Membership, August 2011.

[^6]:    ${ }^{11}$ Note that in a small number of unions some positions such as organisers are elected.

