



TV ads tell real story of 1.1 million nurses & health workers affected by Work Choices if Coalition is re-elected

Nurses are running a series of hard-hitting television advertisements in the lead up to the federal election to explain to the public the impact of Work Choices on their profession if the Coalition is re-elected.

The nurses' television advertisements are designed to correct the misinformation provided by John Howard and Workplace Relations Minister Joe Hockey that nurses are not affected by Work Choices. In fact:

The Howard Government's WorkChoices laws already affect more than 100,000 nurses in nearly all aged care facilities, private hospitals and private practices around the country.

Work Choices also covers public hospital nurses in Victoria, ACT and the Northern Territory.

In addition, the Howard Government is considering plans to bring all state government employees, including public hospital nurses, under WorkChoices.

Up to 275,000 community service workers across Australia are also threatened by Work Choices.

Health and community service workers are concerned that a re-elected Howard Government will make federal funding of services conditional on workers being pushed onto lower-paid AWAs in this sector. The Coalition has already attempted to do this in the higher education sector.

Over the next term of a Howard-Costello Government up to 1.1 million health and community service workers could face reduced pay and conditions under WorkChoices.

Nurses and community service workers affected by Work Choices

NSW	339,700	WA	115,200
Vic	264,000	Tas	27,300
Qld	217,900	NT	10,200
SA	91,800	ACT	17,200
Total		1,083,300	



Nurses' 2007 federal election television ads

Transcripts:

1. Aged care nurses advertisement

Nurse:

"We're already paid less as aged care nurses, but when the new IR laws put us even further behind...I had to decide...between staying...or moving on."

"It was a choice between my family's needs... and the needs of the people I was caring for...they were like family too."

"I hated leaving... but without fair wages and working conditions... how could I stay?"

Text overlay - How many more nurses will we lose because of Liberal IR Laws?

2. Elderly patient advertisement

Elderly lady walks with a frame into dark hospital ward corridor

Elderly lady: "Nurse...NURSE."

Text overlay - How many more nurses will we lose because of Liberal IR Laws?

Text overlay 2 - This election vote to save our nurses.

3. Patient care advertisement

Patient in bed waiting for assistance

Voiceover: Federal Liberal IR Laws can take away nurses penalty rates...without fair conditions, how can they stay?

More information

The ads can be downloaded from <http://www.nswnurses.asn.au/news/9841.html>

Contact Noel Hester, NSW Nurses for DVD copies of the ads: ph 0414 550 376