



# LET'S GET REAL!

the 2nd Australasian  
organising conference  
puts it all together

7 – 9 May 2003

University of Sydney, Holme Building



Growth organising – why, how and what we've learnt! What are key elements of effective campaigning?

What's working? What's not? What are the next steps to drive unions forward?

What do you think? Come along to three not to be missed days of discussion, strategy, story swapping and a chance to put your point of view!

36 targeted seminars to choose from!

12 streams running concurrently!

Over 100 speakers and cases studies!

Come hear our amazing speakers including\* **Mary Kay Henry**, Southern California's leading Health Care Organiser, and a key player in helping the Service Employees International Union (SEIU) grow by 1/2 million new members since 1987!

**Bruce Raynor**, President, Union of Needletrades, Industrial and Textile Employees (UNITE) whose union has channelled its resources into growth organising.

Hear **Greg Combet** launch the next Unions @ Work report: *Strategies for Growth*, and find out what it means for you and your union.

\*Program is provisional and subject to change

*In 2001, 620 unionists did a lot of talking and planning about building a future where our unions could consolidate and grow. So how are we doing? At Let's Get Real we aim to answer that question – by taking stock and moving on. Here's our chance to assess how we are doing and where we need to go. Don't miss this chance to join us!*

Michael Crosby,  
Director, ACTU Organising Centre

*The Organising Conference in 2001 provided a valuable opportunity to hear about the many and varied organising initiatives taking place among a wide range of unions. Real life examples of what worked and what didn't, delivered in a practical manner. The whole environment with 600 participants was inspiring and energising. This, in combination with the opportunity to reflect on your own practice, meant many people were able to refocus their organising efforts.*

Carol Beaumont,  
CTU Organising Centre, New Zealand

*This conference is an opportunity to follow up from the 2001 Organising Conference.*

*Jointly hosted by the ACTU, Labor Council of NSW and NZ Council of Trade Unions, it will provide a unique environment to share experiences, develop links that will help not only grow the trade union movement, and it will allow those attending to take steps to build a movement that is vibrant, active and growing.*

John Robertson,  
Secretary, Labor Council of NSW

WEDNESDAY  
7.5.03

THURSDAY  
8.5.03

FRIDAY  
9.5.03

WHERE ARE WE AT?

FUTURE STRATEGIES

NEXT STEPS  
HOW DO WE GET THERE?

**9.30 Sign on Registration Holme Building.**  
Enter from the footbridge on Parramatta Road, Camperdown, turn right down Science Road or come in the Ross Street gate and left up Science Road.

**10.45 Welcome and Opening Remarks**  
Footbridge Theatre

**Indigenous Welcome**

**Maori Welcome**

**Welcome to Conference**  
Sharan Burrow  
ACTU President

**Where we are at in NSW?**  
John Robertson  
Labor Council of NSW

**Where we are at in New Zealand?**  
Paul Goulter  
Secretary, NZ CTU

**Video Presentation**

**Where we are at in Australia?**  
Chris Walton  
ACTU Assistant Secretary

**12.30 Lunch**

**1.30 Keynote Speakers**  
in Footbridge Theatre

Bruce Raynor (UNITE)

Mary Kay Henry (SEIU)

**3.15 Afternoon tea**

**3.45 Discussion Groups**  
in 12 concurrent streams

- Where are we at?
- Key challenges for Australian & NZ Unions
- Debrief keynote speakers

**5.15 Welcome Drinks at Buttery**  
Holme Building  
Sydney University

**9.00 Starting time**  
**Keynote speakers**  
Footbridge Theatre  
Paul Goulter  
Future Directions  
for New Zealand

**9.20 Launch**  
**Unions @ Work Report: Strategies for Growth**  
Greg Combet  
ACTU Secretary

**10.00 Discussion Groups**  
in 12 concurrent streams

- Reflections on the next Unions @ Work Report: *Strategies for Growth*
- What does it mean for my union?

**11.00 Morning tea**

**11.25 Keynote speakers**  
Footbridge Theatre

**12.40 Lunch**

**1.40 Seminar**  
case studies 1  
in 12 concurrent streams

**3.10 Afternoon Tea**

**3.35 Seminar**  
case studies 2  
in 12 concurrent streams

**5.00 End Seminar**

**7.00 Conference Dinner**  
Hosted by  
The Hon John Della Bosca  
NSW Minister for IR  
NSW Parliament House  
Guest speaker  
Gary Weaven

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**9.00 Starting time**  
**Seminar**  
case studies 3  
in 12 concurrent streams

**10.30 Morning tea**

**11.00 Final Session and Close**  
in Footbridge

- Keynote Speaker  
Michael Crosby

The Challenges Ahead

- Questions from audience to panel inc. Greg Combet
- Evaluation
- Closing Remarks  
CTU, ACTU, LC NSW

**1.00 Lunch**  
Conference BBQ  
Courtyard  
Holme Building  
Sydney University

**Discussion groups and seminar: case studies - what are they and how do they work?**

The Discussion Groups aim to follow up on themes, issues and ideas raised in the large plenary sessions. The size of the groups will be around 40, and discussion will be led by a facilitator.

The Seminar: case studies aim to stimulate more targeted debates, and for each seminar 12 streams, involving at least 36 speakers, will run concurrently on the broad themes of:

- Growth organising
- Internal organising
- Member/delegate development
- Leadership
- Industry/targeted organising
- Campaigning
- Organising and politics
- The IR system and its impact on organising.

In each Seminar, 2 -3 speakers will talk for up to 15 minutes each, and a facilitator will lead questions and discussions on the themes raised by the speakers. Group size will be in the region of 40.

Both the Discussion and Seminar Groups will take place in a range of breakout groups. The makeup of each group will be clearly indicated on Boards in the Holme Building near to where you register on Wednesday morning.

REGISTRATION FORM

SURNAME \_\_\_\_\_

FIRST NAME GIVEN OR PREFERRED \_\_\_\_\_

UNION/ORGANISATION \_\_\_\_\_

BRANCH \_\_\_\_\_

POSITION \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

TOWN/SUBURB \_\_\_\_\_

STATE POSTCODE \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

MOBILE \_\_\_\_\_

FAX \_\_\_\_\_

ARE YOU AN ORGANISING WORKS TRAINEE?  YES  NO

ARE YOU MAKING A GROUP BOOKING?  YES  NO

PLEASE LIST NAMES OF ALL PARTICIPANTS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

SPECIAL DIETARY REQUIREMENTS \_\_\_\_\_

OTHER SPECIAL REQUIREMENTS \_\_\_\_\_

**BILLETING**

YES, I CAN PROVIDE ACCOMMODATION IN SYDNEY FOR INTERSTATE OR OVERSEAS PARTICIPANTS

SUBURB I LIVE IN \_\_\_\_\_

NUMBER OF PERSONS I CAN ACCOMMODATE \_\_\_\_\_

OR  YES, I WOULD LIKE TO BE BILLETED IN SYDNEY.

DATES:  WED 7  THURS 8  FRI 9

**WELCOME DRINKS**

YES I WILL ATTEND THE WELCOME DRINKS AT NO EXTRA COST, FROM 5 - 7PM ON WEDNESDAY 7 MAY 2003 AT THE UNIVERSITY OF SYDNEY

**CONFERENCE DINNER**

THE HON JOHN DELLA BOSCA MLC, NSW MINISTER FOR INDUSTRIAL RELATIONS, WILL HOST THE CONFERENCE DINNER AT NSW PARLIAMENT HOUSE. THE DINNER WILL BE HELD ON THURSDAY 8 MAY 2003 FROM 7PM. THE COST IS **AUS\$75/NZ\$80** PER PERSON, DINNER, DRINKS AND FABULOUS ENTERTAINMENT (BOOKING IS ESSENTIAL AS NUMBERS ARE STRICTLY LIMITED).

YES I WOULD LIKE TO ATTEND THE CONFERENCE DINNER

**A\$75 x people = \$** \_\_\_\_\_

**NZ\$80 x people = \$** \_\_\_\_\_

PLEASE SPECIFY NAMES OF PEOPLE ATTENDING THE DINNER \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PAYMENT DETAILS**

AUSTRALIAN PARTICIPANTS **AUS\$330**

INTERNATIONAL PARTICIPANTS: **NZ\$330**

DISCOUNT GROUP RATE FOR 5 OR MORE REGISTRATIONS: **AUS\$297 EACH**  
ALL PRICES INCLUDE GST.

AMOUNT PAYABLE  
(INCLUDE REGISTRATION FOR CONFERENCE AND FOR DINNER) \$ \_\_\_\_\_

PAYMENT TYPE

CHEQUE (PAYABLE TO ACTU ORGANISING CENTRE)

MONEY ORDER  CREDIT CARD PAYMENT

BANKCARD  VISA  MASTERCARD  DINERS

CARD NUMBER     /     /     /

EXPIRY DATE /   /

CARDHOLDER \_\_\_\_\_

DO YOU REQUIRE A TAX INVOICE?  YES  NO

Participants will be registered when payment is received at the ACTU Organising Centre. Please make cheques payable to ACTU Organising Centre. All rates are inclusive of GST. You can register by sending this form to: ACTU Organising Centre Level 4, 393 Swanston Street Melbourne VIC 3000 Attn: Suzie Ross. You can also register by contacting Suzie Ross on 03 9664 7360 or by email at sross@actu.asn.au. You can also register by fax on 03 9663 4283.

**DEADLINE FOR PAYMENT IS 21 APRIL, 2003**

**CHANGES TO REGISTRATION**

Please send registration alterations to Suzie Ross by fax or email.

**CANCELLATION AND SUBSTITUTION**

All conference registration cancellations must be advised in writing to the ACTU Organising Centre. Cancellations between 21 April to 28 April 2003 will incur a penalty of 25% of the fee paid. No refunds will be given after this date however substitutes are welcome. ACTU Organising Centre must be advised of substitutes by 30 April 2003.

**SHOULD YOU HAVE ANY QUESTIONS PLEASE CONTACT SUZANNE CULPH, ACTU MEMBER CONNECT.**

Ph: (02) 92649744 Fax: (02) 9283 4132 Mobile: 0421 802 552 Email: sculph@ihug.com.au Please return this form to Suzie Ross, Conference Registration on fax (+61 3) 9663 4283 3)

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# ALL YOU NEED TO KNOW

## ■ VENUE

The Conference will be held in the Holme Building, Footbridge Theatre and Veterinary Science Conference Centre at the University of Sydney, 2km from the Sydney CBD.

## ■ CONFERENCE DINNER

The Hon John Della Bosca MLC, NSW Minister for Industrial Relations, will host the conference dinner at NSW Parliament House. The dinner will be held on Thursday 8 May 2003 from 7pm. The cost is AUS\$75/NZ\$80 per person for dinner, drinks and fabulous entertainment (booking is essential as numbers are strictly limited). The conference dinner is kindly supported by Members Equity and Gary Weaven, Director Members Equity will speak at the dinner.

## ■ SPECIAL NEEDS

We will make every effort to cater for people with special needs. Please let us know any special requirements on your registration form.

## ■ CHILDCARE

Occasional childcare may be arranged, please submit your request before April 18, 2003.

## ■ BILLETING

To help make the conference affordable we are asking Sydney participants to billet interstate and New Zealand participants (see registration form).

## ■ HOTELS

A special conference rate has been negotiated at hotels located near the venue. Please book early to ensure your place.

■ Broadway University Motor Inn.  
Phone (+61 2) 9660 5777. \$110

■ Unilodge.  
Phone (+61 2) 9338 5000.  
\$110

■ Centra Camperdown. Phone (+61 2) 9516 1522. \$120

## ■ TRAVEL

A special conference airfare has been negotiated for conference participants travelling within Australia. The discount offers up to 40% off the full economy airfare. Please phone QANTAS Association Sales on 1300 658 747 and quote the Association Profile Number 3570593 and the destination and date of the conference when making your reservation.

Group booking arrangements are being explored for participants from New Zealand.

Places are limited and, given the involvement of both Australian and New Zealand officials, unions should make block bookings early.

## ■ PUBLIC TRANSPORT FROM THE CITY

You can get a public bus service from Town Hall or Central Stations (George Street side) to Sydney University. The bus routes which stop nearest the Holme Building on Parramatta Road are 412, 413, 430, 435, 440, 480, 483. Get out at the Footbridge Theatre stop (nearest point to the entrance to the Holme Building) on Parramatta Road Camperdown. The fare from Central or Town Hall Stations to the University is \$2.60. For people travelling by bus from the Newtown direction, exit at City Road, Eastern Avenue for entrance to the University.

## ■ TRAVEL FROM SYDNEY AIRPORT

Mascot airport is approximately 7km south of the University. The international and domestic terminals are at opposite sides of the airport. Taxi fares will cost about \$16-\$20. The journey to the University will take approximately 20 minutes.

Several bus routes link the airport with the City. Airport Express buses are green and yellow and run every 7-10 minutes between 7.00am-8.00pm from Central station and the Airport. Earlier buses run from 5.00am

approximately every 10-30 minutes. The Airport Express bus stop at Central Station is at Eddy Avenue. You can then catch a bus to Sydney University from George Street (approximately 5 minutes walk from Eddy Avenue). Adult fares are \$7 one way or \$12 return. Both domestic and international terminals have an underground train service to the city. The journey to Central Station takes approximately 11 minutes. The one way fare is \$10.00.

## ■ CAR PARKING

Parking is available at the Shepherd Street carpark, behind the Seymour Centre and approximately 10 minutes walk from the Holme Building. You can also park at the Broadway Centre, Bay Street, Chippendale for \$27 per day, \$8 per day if you arrive before 9.30am and leave between 4.00pm-7.00pm. There is virtually no parking available within the University- all spaces are generally full by 7.00am. If you do get a space, it costs \$15 per day.

## ■ CATERING, SERVICES & WEATHER

Early morning coffee, and/or morning tea, afternoon tea and lunch will be provided at the Conference. Welcome drinks on Wednesday evening from 5.15pm to 7pm, hosted by HESTA, ARF, CBUS and STA are included in your registration. Within the Holme Building are ATM machines, a chemist, doctor's surgery and a newsagency. There is a Post Office directly opposite the Holme Building.



## Let's get real!

## ■ CONTACTS

### ACTU ORGANISING CENTRE, SYDNEY OFFICE

Level 7, 377 - 383 Sussex Street  
Sydney NSW 2000  
Phone (+61 2) 9264 9744  
Fax: (+61 2) 9283 4132  
Email: actuorg@ihug.com.au

### MELBOURNE OFFICE

Level, 4, ACTU House  
393 - 397 Swanston Street  
Melbourne VIC 3000  
Phone: (+61 3) 9664 7360  
Fax: (+61 3) 9663 4283  
Email: orgcentre@actu.asn.au

### DIRECTOR

Michael Crosby

### CONFERENCE ORGANISING COMMITTEE

Chris Walton, Michael Crosby,  
Adam Kerslake, Louise Tarrant,  
Carol Beaumont

### CONFERENCE ORGANISER

Suzanne Culph  
Mobile: 0421 802 552  
Email: sculph@ihug.com.au

### REGISTRATIONS

Suzi Ross  
Phone: (+61 3) 03 96647360  
Email: sross@actu.asn.au

## PROUDLY SUPPORTED BY

ACTU, NSW LABOR COUNCIL, NZ CTU, ACTU MEMBER CONNECT, MEMBERS EQUITY, VIRTUAL COMMUNITIES, UNION SHOPPER, AUSTRALIAN PRESERVATION FUND, ARF, ASSET SUPER, CBUS, HESTA, INDUSTRY FUND SERVICES, STA AND SUPERPARTNERS.